



2022 McDERMOTT DIGITAL HEALTH FORUM

MAY 19, 2022 | NEW YORK, NY

McDermott
Will & Emery

#McDermottDigitalHealth
mwe.com/digitalhealthforum

JOIN US

Digital technologies underpin every part of our daily lives, including our healthcare. Digital health is driving some of today's most intriguing investment opportunities and care delivery innovation. Adoption among patients and providers is surging, and the regulatory landscape is becoming more flexible with reimbursement more available. Taken together, we're moving closer to erasing the distinction between "digital health" and "healthcare" – as we all know, digital care IS healthcare.

Building on our years of focus in the digital health space and deep relationships with some of the industry's most transformative players, the McDermott Digital Health team decided now is the time to bring leaders from digital health's business, investing and legal worlds together to discuss the future of care at our inaugural 2022 McDermott Digital Health Forum.

With a curated guest list, world-class faculty and exclusive access to other senior leaders across the digital health landscape, this event offers unbeatable opportunities to learn about innovation, deepen professional relationships and build new connections. Explore new ideas and learn from subject matter experts at this exclusive program that looks at the state of healthcare delivery, what's over the horizon and where the business and regulatory trendlines are pointing for the future. You don't want to miss this opportunity to gain insight and build relationships that can give you an edge in today's hypercompetitive environment. We look forward to seeing you in New York!



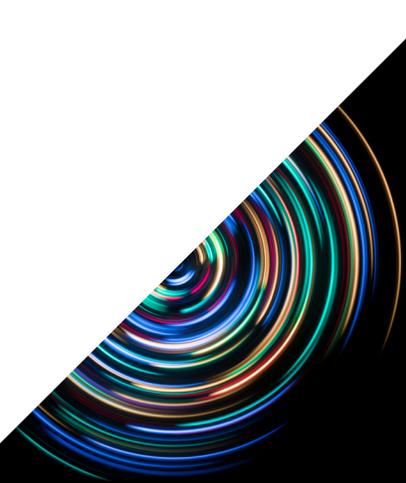
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AGENDA

All times are EDT

THURSDAY, MAY 19, 2022

INTERCONTINENTAL
NEW YORK BARCLAY

7:30 – 8:30 AM

REGISTRATION AND BREAKFAST

Start your conference experience by reconnecting with industry peers.

8:30 – 8:45 AM

OPENING REMARKS

Learn about the state of digital health and health tech with a data-driven overview of the industry.

- Sari Kaganoff, General Manager, Consulting, Rock Health
-

8:45 – 9:30 AM

EVOLUTION OF DIGITAL HEALTH: CEO AND FOUNDER PERSPECTIVES ON TODAY'S INDUSTRY

Digital health has evolved significantly in the last decade, with innovation rising to new heights in recent years thanks to technological advances, patient and provider demand, government acceptance and investor interest. Gain insight from CEOs and founders as they provide a look at where we are now and where executives believe we are going next.

- Naveen Kathuria, CEO, eFamilyCare
- Thomas Stanis, Founder & CEO, Story Health
- Carrie SiuButt, CEO and Board Member, SimpleHealth

Moderator: Stephen W. Bernstein, Partner, McDermott Will & Emery

Moderator: Marshall E. Jackson, Jr., Partner, McDermott Will & Emery

9:35 – 10:20 AM

WHAT THE MONEY THINKS: HEIGHTENED COMPETITION AND INVESTING EARLY

Investor interest and valuations reached never-before-seen heights in 2021, with money flowing from across private equity and venture funds to corporate strategics. Go behind the scenes of decision-making by the finance experts driving the charge in digital health investing to learn about the trends that they're monitoring now and watching for the future.

- Vignesh Chandramouli, Partner, Oak HC/FT
- Anna Haghgooeie, Operating Partner, Welsh Carson (WCAS) and Managing Director of Valtruis, a WCAS company
- Julian Harris, MD, Operating Partner, Deerfield
- Michael Ludwig, Partner, MTS Health Partners
- Liz Rockett, Managing Director, Kaiser Permanente Ventures

Moderator: Dale Van Demark, Partner, McDermott Will & Emery

10:20 – 10:30 AM

NETWORKING BREAK

AGENDA

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THURSDAY, MAY 19, 2022

INTERCONTINENTAL
NEW YORK BARCLAY

10:30 – 10:55 AM

FIRESIDE CHAT WITH MICKY TRIPATHI, NATIONAL COORDINATOR FOR HEALTH IT, DEPARTMENT OF HEALTH AND HUMAN SERVICES

Micky shares the latest on federal health IT strategy, standards, programs and more.

Moderator: James A. Cannatti III, Partner, McDermott Will & Emery and
former Senior Counselor for Health Information Technology, HHS - OIG

11:00 – 11:40 AM

CONSUMERIZATION NOW: SPOTLIGHT ON RETAIL AND TECH ENTRANTS IN DIGITAL HEALTH

We're seeing exciting positive disruption as players from outside the traditional healthcare landscape leverage their customer connections, infrastructure and technology to redefine the patient experience and access to care through digital health services. These changemakers share how they are seizing opportunities and navigating the complex and demanding healthcare industry.

- Diana Gelston, Vice President, Virtual Care Sales, Marketing & Client Success, Best Buy Health
- Larry Hansard, National Director - Digital Health & Telemedicine, Gallagher
- Melanie Scott-Bennett, Vice President, Associate General Counsel, Peloton Interactive
- Glenn Wada, Chief Commercial Officer, Cue Health
- Steven Wisch, Founder & Executive Chairman, Network Eye
- Ed Zacharias, Partner, McDermott Will & Emery

Moderator: Lisa Mazur, Partner, McDermott Will & Emery

11:45 AM – 12:25 PM

VIEW FROM WASHINGTON: REGULATORY ISSUES IMPACTING YOUR BUSINESS

Get an inside look at what is going on with regulatory action, rulemaking and legislation in DC from experts who are on the scene every day to see how it might impact your business and the future of digital health.

- Sanjay Doddamani, Co-Founder & CEO, UpStream Healthcare
- Leslie Krigstein, Vice President, Government Affairs, Teladoc Health, Inc.
- Rachel Stauffer, Senior Director, McDermott+Consulting
- Latoya Thomas, Senior Director, Policy & Government Affairs, Included Health

Moderator: Kristen O'Brien, Vice President, McDermott+Consulting

12:30 – 1:30 PM

NETWORKING LUNCH

Grab a plate, grab a seat, catch up with old friends and meet new ones before our afternoon of deep-dive panels.

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THURSDAY, MAY 19, 2022

INTERCONTINENTAL
NEW YORK BARCLAY

1:30 – 2:25 PM BREAKOUT SESSION 1

REMOTE PATIENT MONITORING

Remote patient monitoring is a ripe sector for innovation, improved patient experience and data collection and revenue. This panel will share compliance driven strategies for how companies can:

- Leverage data for collaborations and revenue generation
- Understand how billing codes and reimbursement impact their business models

Speakers:

- Robert Chamberlain, Principal, Rock Health
- Wendy Chow, General Counsel, IPA Business & Deputy General Counsel, Healthcare, Babylon Health
- Deborah Godes, Vice President, McDermott+Consulting
- Meryl Holt, Senior Counsel, Cadence

Moderator: Caroline Reignley, Partner, McDermott Will & Emery

DATA STRATEGIES: REGULATORY WARINESS AMIDST NEW INVESTMENT HORIZONS

Join us as we discuss top questions keeping data strategists up at night, including:

- How do patient empowerment and customer engagement fit into data strategies?
- What are the emerging technological challenges and considerations?
- What role does FDA play?
- What regulatory considerations need to be addressed to commercialize data?
- What should investors watch for when vetting opportunities in this sector?

Speakers:

- Jessica Eisenhaure, Senior Vice President & General Counsel, CorEvitas
- Daniel Gottlieb, Partner, McDermott Will & Emery
- Adam Kaye, Managing Director, Sixth Street
- Shannon West, Chief Innovation Officer & Head of Platform, Datavant

Moderator: Jiayan Chen, Partner, McDermott Will & Emery

ACCELERATION CAPITAL 2.0

Both private equity and venture capital have its eyes and checkbooks on the digital health space. Our panelists explore:

- The influx and shifts of venture capital in digital health and its impact on the investment landscape
- How expanded regulatory schemes has broadened the availability of digital health services
- Red flags in digital health start-ups
- And more

Speakers:

- Cem Behmoaram, Principal, Warburg Pincus
- Robert Garber, Partner, 7wireVentures
- Jack Jeong, Managing Director, Brentwood Capital
- Lesley Solomon, Venture Chair, Redesign Health
- Pete Tedesco, Managing Partner, Health Enterprise Partners

Moderator: Brian Gordon, Partner, McDermott Will & Emery

2:25 – 2:35 PM NETWORKING BREAK

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INTERCONTINENTAL
NEW YORK BARCLAY

2:35 – 3:30 PM

BREAKOUT SESSION 2

HEALTH SYSTEMS AND DIGITAL HEALTH: WHO'S IN CHARGE?

Digital health presents both exciting opportunities for, and a competitive threat to, health systems. Don't miss as our panelists discuss:

- How do health systems evaluate and decide to deploy digital health solutions?
- When is the health system a digital health customer and when should it be a partner/investor in a digital health solution?
- How do health systems face competitive threats from certain digital health companies?
- How does a health system protect, and leverage, its data assets?

Speakers:

- Tony Ambrozic, Senior Vice President and Chief Digital & Information Officer, Baptist Health South Florida
- Robert Cimino, Vice President, Digital Health Strategy & Implementation, Maimonides Medicine Center
- Onyeka Nchege, Senior Vice President & Chief Information Officer, Novant Health
- Jens Viebke, Executive Vice President of Research & Business Development, Getinge

Moderator: Bernadette Broccolo, Partner, McDermott Will & Emery

THE CORPORATE PRACTICE OF MEDICINE AND YOU – RULES OF THE ROAD

Understanding the corporate practice of medicine doctrine is crucial for success when launching your business in different markets. We explore:

- Operational and compliance issues digital health companies need to know
- 50-state models for key areas of practice
- Real-world case updates that matter for your business
- And more

Speakers:

- Michael Petegorsky, General Counsel, Mindbloom
- Alice Warren-Gregory, General Counsel, Within Health

Moderator: Stacey Callaghan, Partner, McDermott Will & Emery

Moderator: Patrick Zanayed, Partner, McDermott Will & Emery

FDA CONSIDERATIONS FOR DIGITAL HEALTH AND SOFTWARE AS A MEDICAL DEVICE

Join us for an engaging discussion regarding FDA's evolving framework for the regulation of digital health, including Software as a Medical Device (SaMD), digital therapeutics, AI/ML, clinical decision support and general health and wellness tools. Hear perspectives from industry leaders across the consumer and healthcare product ecosystem on strategies and considerations for navigating FDA regulatory and compliance issues in developing and marketing digital health solutions. Panelists will discuss the trade-offs and considerations for developing general health and wellness solutions versus regulated medical device solutions.

Speakers:

- Oba Adewunmi, Senior Counsel, Google LLC
- Shelby Buettner, Principal Legal Counsel, Medtronic
- Brandon Weaver, Chief Innovation Officer, Clairity, Inc.

Moderator: Vernessa Pollard, Partner, McDermott Will & Emery

3:30 – 3:40 PM

NETWORKING BREAK

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INTERCONTINENTAL
NEW YORK BARCLAY

3:40 – 4:30 PM

BREAKOUT SESSION 3

WHAT'S NEXT FOR HOME HEALTH?

Explore digital health and the spectrum of home care, including high acuity/inpatient care, at-home monitoring, communication and innovation in the space. Our speakers will also explore the regulatory regime impacting this sector and how this impacts innovation and business models.

Speakers:

- Devin Carty, Chief Executive Officer & Investment Committee, Martin Ventures
- Travis Messina, Co-Founder & CEO, Contessa Health
- Kendall Pelander, Senior Manager – Digital Strategy, Ernst & Young LLP
- Dr. Sandeep Sankineni, Regional Director, Kaiser Permanente of the Mid-Atlantic States

Moderator: Mara McDermott, Vice President, McDermott+Consulting

PAYER PARTNERSHIPS FOR DIGITAL HEALTH COMPANIES

Explore areas of opportunity in the managed care space and how to take them from idea to action, including:

- Navigating value-based payment models for digital health companies
- How to play in the direct-to-employer market
- Challenges and solutions in payer and employer contracting
- State insurance regulation, Medicare mandatory claims submission, and other legal considerations

Speakers:

- Snezana Mahon, Pharm.D., Chief Operating Officer, Transcarent
- Matthew Zolnor, Director, Legal at Omada Health

Moderator: Kate McDonald, Partner, McDermott Will & Emery

Moderator: Sarah Raaii, Associate, McDermott Will & Emery

MODALITIES OF THE FUTURE – NOW

We've passed from science fiction to implementation as artificial intelligence, virtual reality and cutting-edge therapeutics are increasingly integrated into healthcare. Our panel of modality trailblazers shares:

- Where we are now with innovative modalities
- The role of health tech in the patient experience
- What's on the horizon and implications for healthcare

Speakers:

- Wayne Brinster, Chief Executive Officer, PreciseDx
- Colin Espie, Co-Founder & Chief Scientist, Big Health
- Akash Magoon, Co-Founder & CTO, Nayya
- Mike Ryan, Partner, McDermott Will & Emery
- Risa Weisberg, Ph.D., Chief Clinical Officer, BehaVR

Moderator: Sharon Lamb, Partner, McDermott Will & Emery

4:30 – 6:30 PM

CLOSING NETWORKING COCKTAIL RECEPTION

Raise a glass to all you've learned, the connections you've made and maybe even toast your next digital health collaboration at our closing reception. We can't wait to see you next year.

PROGRAM FACULTY

Oba Adewunmi
Senior Counsel, Google LLC

Tony Ambrozie
Senior Vice President
and Chief Digital &
Information Officer,
Baptist Health South Florida

Cem Behmoaram
Principal,
Warburg Pincus LLC

Wayne Brinster
CEO, PreciseDX

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Health and Human Services

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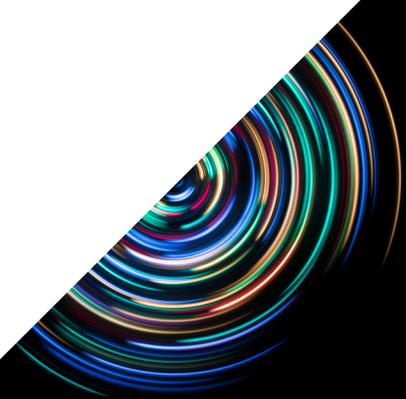
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McDermott Will & Emery

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Partner,
McDermott Will & Emery

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McDermott Will & Emery



REGISTRATION DETAILS

DATE

May 19, 2022

LOCATION

InterContinental New York Barclay

111 East 48th Street

New York, New York 10017

REGISTER

Register online by scanning here:

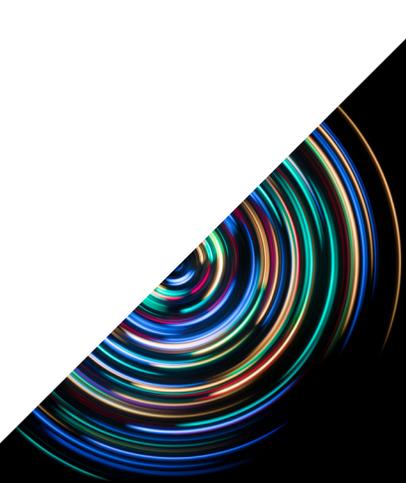


COST

General Registration: \$475 per person

Registration is complimentary for McDermott Will & Emery clients and non-profit health systems.

The registration fee is fully refundable with email notice received by May 12, 2022. After May 12, no refunds will be given, but registration may be transferred to another person from the same organization. Credit card payment is accepted online. Please email our Digital Health Event Team at digitalhealtheventteam@mwe.com with any questions or to inquire about alternate payment options.



AND FOR IN-HOUSE COUNSEL, SOMETHING JUST FOR YOU

Join us before the Digital Health Forum for an **invitation-only CLE roundtable and networking event** with your in-house counsel peers.

This complimentary event, designed specifically for in-house counsel at digital health companies, is **in addition to the Digital Health Forum** and will provide an afternoon of in-depth small group learning focused on timely legal and regulatory issues our lawyers are seeing from the front lines. The intimate setting offers opportunities for you to build relationships and share best practices with your cohorts at other leading digital health companies.

DATE

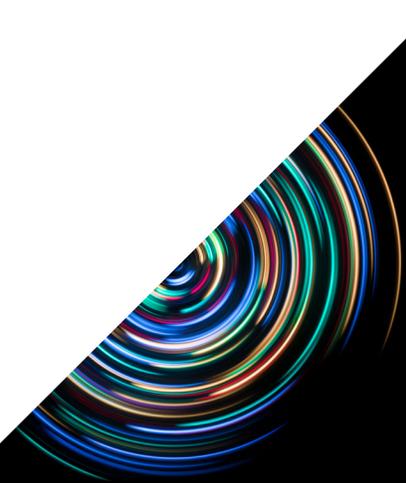
May 18, 2022

LOCATION

The Vandy Club
1 Vanderbilt Ave
New York, NY 10017

REGISTER

Register online by scanning here:

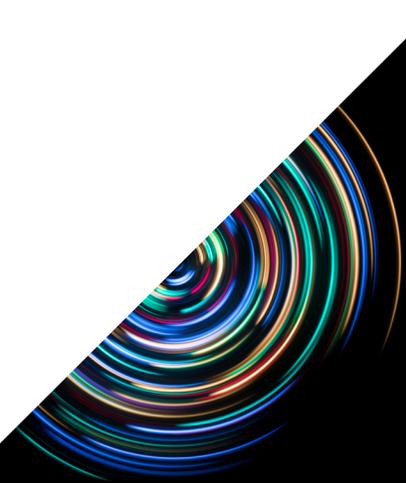


EVENT PARTNERS

EXECUTIVE



PATRON



UPCOMING EVENTS

BIO BASH

JUNE 14, 2022
SAN DIEGO, CA



AHLA ANNUAL RECEPTION

JUNE 28, 2022
CHICAGO, IL



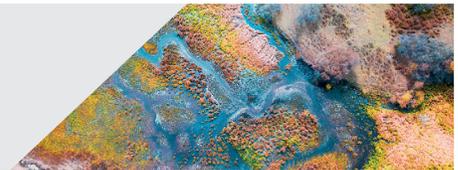
HPE EUROPE

SEPTEMBER 29, 2022
LONDON, UK



EUROPEAN HEALTH & LIFE SCIENCES SYMPOSIUM

OCTOBER 18, 2022
PARIS, FR



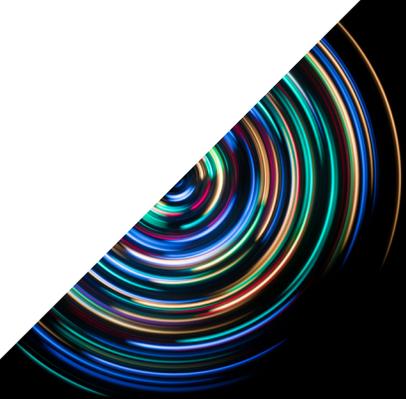
HOSPITAL & HEALTH SYSTEM INNOVATION SUMMIT

OCTOBER 20, 2022
NEW YORK, NY



HPE NEW YORK

OCTOBER 21, 2022
NEW YORK, NY





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